



INCREASING THE SOFT SKILLS AND HARD SKILLS OF STUDENT OUTSTANDING YOUTH THROUGH TECHNOPRENEURSHIP TRAINING IN NORTH KONAWE DISTRICT

Asrip Putera¹, Hj. Rostin², Endro Sukotjo³, Isalman⁴

^{1,2,3,4}Halu Oleo University, Indonesia

Email: asripputera@gmail.com

Abstract

Unemployment is one of the fundamental problems in the economy, various programs from the government are directed at reducing unemployment, such as; training, venture capital assistance, and so forth. These programs have had quite an encouraging impact, but there are still spaces that need to be filled in order to further maximize existing government programs. One community group that needs to be strengthened in terms of soft skills and hard skills is youth who have dropped out of school. Providing skills and other abilities for out-of-school youth will foster self-confidence and work ability so that they are able to be more independent and even create jobs for other youth.

Some of the problems faced by out-of-school youth, especially in Sambandete Village, Oheo District, North Konawe Regency are; First, lack of creativity, Second, lack of skills and third, lack of self-confidence so that most of the youth who drop out of school become unemployed so that it becomes a burden on the family. The resulting activity achievement is the increase in the soft skills and hard skills of school dropout youth. The targets that have been achieved in this activity are: (1). Increasing the creativity of dropout youth, giving birth to creative ideas for business. (2). Increasing the self-confidence of dropout youth in socializing so that they are able to socialize and develop networking. (3). Increasing the business skills of out-of-school youth as a provision to build a business.

The tecnopreneurship training contains materials that provide the ability to increase creativity, self-confidence and improve skills. The enthusiasm of the participants in attending the training was relatively good, this can be seen from the number of invitations distributed to the number of people who attended. The number of invitations distributed was 30 invitations and 30 people attended, so it can be concluded that the level of community attendance in the training reached 100 percent. Besides the relatively high level of attendance, community participation can also be seen from the activeness of the training participants in giving opinions, comments and questions about the material presented. Some participants asked more than once, this was because the participants wanted to know more about the content of the material presented, they even asked the moderator to open several question sessions so that in this activity it was planned to open two question and answer sessions into four sessions.

Keywords: Soft Skill, Hard Skill, Achievement, Technopreneurship

INTRODUCTION

Dropping out of school is a phenomenon that often occurs in underprivileged families and remote areas, various factors cause youth to drop out of school, such as; financial problems, school distance, environmental/family influences, and so on. Youth dropping out of school can become a burden on the family if they do not have skills, the absence of a diploma which is one of the requirements when going to work is one of the reasons it is difficult to get a job. Another thing that further exacerbates the situation of youth dropping out of school is low self-esteem which results in associations that are limited to certain groups. Meanwhile, extensive

networking is needed to be successful in the current era. The wider and stronger the network owned by a person, the more opportunities for success will open up.

The development of out-of-school youth can be done through training, mentoring and education programs (Lahming (2012), Usman (2012)). The program can improve soft skills and hard skills. Youth dropping out of school will be very eager to participate in self-development if it is in accordance with the model needed and in accordance with the times. Therefore, self-development through entrepreneurship is the right thing to apply to out-of-school youth in Oheo District, especially in Sambandete Village, especially technology-based entrepreneurship or known as tecnopreneurship.

Self-development of school dropout youth through the tecnopreneurship program is a new approach in the entrepreneurship model. Technopreneurship is entrepreneurship empowerment based on technology. All innovation, production and marketing must involve or use technology to make it more efficient, effective and competitive.



Figure 1 Photo of Ana Wonua PKBM Office

Based on the phenomenon described above, this Community Partnership Service (PKM) focuses on out-of-school youth who are learning residents of the Ana Wonua Community Learning Activity Center (PKBM), Oheo District, North Konawe Regency. PKBM Ana Wonua has carried out various non-formal education programs such as package A programs, package B programs, package C programs and several other programs. However, the limitations of PKBM Ana Wonua mean that the learning community still needs to get reinforcement or programs that can develop life skills from various institutions, including universities.

PKBM Ana Wonua is a center for community learning activities whose establishment was initiated by community leaders in Oheo District, specifically in Linomoiyo Village and Sambandete Village to facilitate school dropout youths to get an education. The PKBM was

founded in 2010 and has managed several programs, such as; program package B and Package A as well as Package C, and other programs. Currently, the PKBM has 25 learning residents who are temporarily participating in Package C, consisting of 17 males and 8 females. Male learning residents will become partners in this PKM who are classified as youths. It is hoped that the selection of youth as partners can become the "backbone" of the family when settling down.

As a young man certainly has the spirit, fighting spirit and desire to move forward. The olenya needs support from various parties so that these young people who have dropped out of school can be excited about planning their future again. Dimyati (2015) argues that in order to train out-of-school youth, it is necessary to receive support from various parties, both internal and external. Therefore, the college which is one of the institutions that has the resources to train and educate young people must take a role.



Figure 2

Learning Atmosphere of Out-of-School Youth (Package B & C Program) at PKBM Ana Wonua

Partner Problems

Some of the problems related to the problems faced by dropping out of school in Sambandete Village, Oheo District, North Konawe Regency, namely; first, the lack of creativity so that they are unable to find ideas or business ideas that can be used as a business as a permanent job for school dropout youth. Second, the lack of self-confidence so that they are unable to socialize with the general public will especially build a marketing network. This is due to the feeling that they are unable to complete their education so that there is a tendency to separate themselves or lack self-confidence. Third, the lack of business skills possessed by

out-of-school youth, so they do not have the passion to open or manage a business that can be used as a permanent job.

Issues that are a priority to be resolved in this activity, as well as issues that have been mutually agreed upon, namely;

1. Increasing the creativity of school dropout youth, so they are able to find business ideas/ideas that have opportunities that can be turned into businesses.
2. Increasing the self-confidence of school dropout youths, so they are able to socialize with the general public and build marketing networks using social media and other marketing applications.

IMPLEMENTATION METHOD

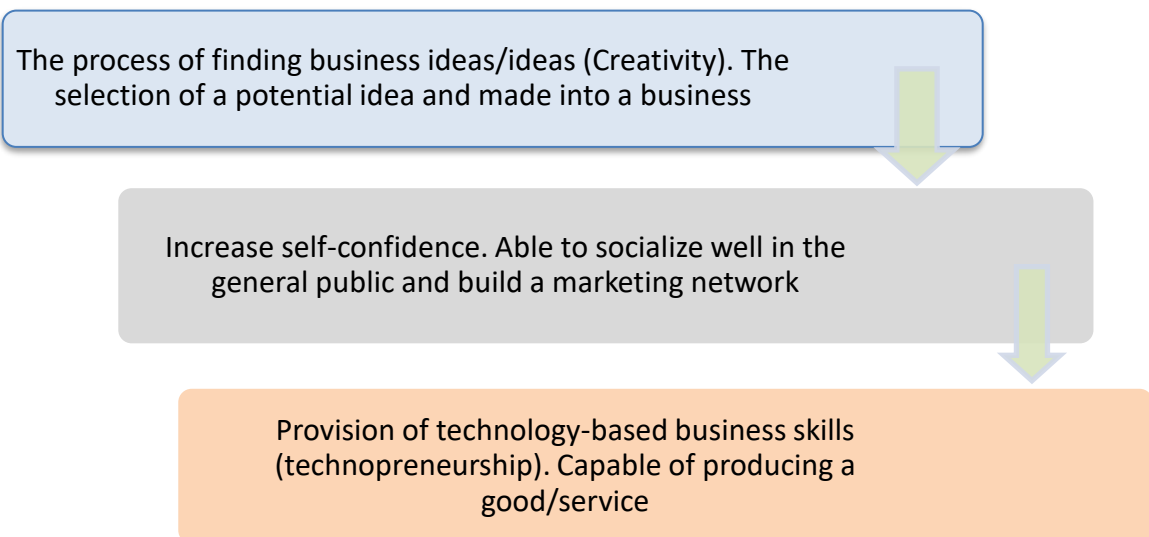
SOLUTIONS AND OUTPUT TARGETS

To solve various problems faced by out-of-school youth in Sambandete Village, Oheo District, North Konawe Regency, this PkM activity offers several activities as a solution, namely:

To increase the creativity/fresh and original ideas of school dropout youth, the following activities will be carried out:

- Training on increasing creativity/ideas. This training contains how young school dropouts are trained to be able to find business ideas/ideas in seeing business opportunities. Youth dropping out of school will train with resource persons who are experienced in creating entrepreneurs, so that youth dropouts can be expected at the end of this training to give birth to as many ideas and one interesting idea will be chosen and has a business opportunity.
- Confidence building training. The training in this session contains material on how youth who have dropped out of school practice to increase their self-confidence so that they can socialize well with the community. Besides that, youth dropouts will be directed to the ability to build a marketing network using social media and other marketing applications.

Technopreneurship Training Process for Out-of-School Youth



The method for implementing PkM activities for out-of-school youth in Sambandete Village, Oheo District, North Konawe Regency will be carried out in two stages, namely the preparation stage and the implementation stage.

Preparation

The preparatory stage is preparing the needs for technology-based entrepreneurship training activities (tecnopreneurship) for out-of-school youth in Sambandete Village, Oheo District, North Konawe Regency, at this stage several activities are carried out, namely:

1. Observations at the Ana Wonua Community Learning Activity Center (PKBM) to conduct FGDs (focus group discussions) with out-of-school youth who are members of the Ana Wonua PKBM learning community.
2. Create and prepare competent materials and sources according to the problems faced.
3. Prepare equipment, accommodation and instruments for the implementation of tecnopreneurship training.

IMPLEMENTATION OF ACTIVITIES

PkM for school dropouts in Sambandete Village, Oheo District, North Konawe Regency, focuses on increasing creativity, self-confidence and skills in preparing oneself for entrepreneurship so as to be able to prepare for a better future life. Therefore, this tecnopreneurship training will be conducted in several themes, namely;

- Strengthening creativity in finding fresh ideas for entrepreneurship.
- Build self-confidence to be able to socialize by forming a network (networking) so as to be able to maximize production results

- Increasing business skills as a provision for entrepreneurship in accordance with the potential of the local area.
- Utilization of technology (tecnopreneurship) in various activities for out-of-school youth, especially related to finding ideas as well as marketing networks and business skills.

The implementation of the technopreneurship training is planned twice (it can change according to the needs in the field), namely the first training contains a description of theoretical concepts about strengthening creativity in generating original ideas, building self-confidence by forming networks (networking) based on the use of technology.

Furthermore, the second training was about improving the skills of out-of-school youth. The skills that will be trained for out of school youth will be adjusted to the interests and potential of the existing market in Oheo District and North Konawe Regency, making it easier for out of school youth to become entrepreneurs.

Partner Role

The target of the technoproneurship training is youth dropping out of school in Sambandete Village, Oheo District, North Konawe Regency who are residents learning PKBM Ana Wonua. Therefore, the role of the partner (PKBM Ana Wonua) is to facilitate out-of-school youth to receive tecnopreneurship training as well as assist in terms of entrepreneurship development of out-of-school youth, so that the impact of this training can provide significant results to the lives of out-of-school youth.

Evaluation

Evaluation of the implementation of activities is needed in order to achieve the objectives of the activity. The evaluation design for this activity was carried out by a team with a comprehensive evaluation, namely conducting evaluations before and after the PkM activities were carried out. The evaluation includes indicators: participants' understanding of the material provided, enthusiasm in carrying out the activity, clarity of the material provided, ease of receiving the material, the way the presenters deliver the material, completeness of the training equipment, training accommodation, the ability of young people who have dropped out of school to practice giving birth to fresh ideas and original, the ability of dropout youth to practice self-confidence improvement.

Program Continuity Plan

Because the PKM activities for out-of-school youth in Sambandete Village, Oheo District, North Konawe Regency, who are learning residents of PKBM Ana Wonua, are based on empowerment, the indicator of program success is an assessment of the process that starts with planning, implementation, and results. To ensure the sustainability of PKM results at PKBM Ana Wonua, Sambandete Village, Oheo District, North Konawe Regency, the Faculty of Economics and Business, Halu Oleo University, which is the Home Base Faculty of the Proposer Team, will collaborate in the form of Faculty Fostered Youth. With this collaboration, the mentoring process for out-of-school youth who are PKBM Ana Wonua learning residents can continue, so that the impact of this PKM activity does not stop at the implementation of this activity, but will be carried out in the form of other activities.

RESULTS AND ACTIVITIES DISCUSSION

Implementation Of Activities

The training was carried out after the implementation team identified various problems faced by dropout youths in Sambandete Village, Oheo District, North Konawe Regency, so it was concluded that the need for training was related to the theme carried out in this service, namely technology-based entrepreneurship training (tecnopreneurship) for youth. dropped out of school in Sambandete Village, Oheo District, North Konawe Regency.

Some of the problems faced by out-of-school youth in Sambandete Village, Oheo District, North Konawe Regency, namely: Lack of creativity so as not to be able to come up with ideas or business ideas that can be turned into a business as a permanent job for school dropouts; Lack of self-confidence so that they are not able to socialize with the general public, moreover, they will build a marketing network. This is due to the feeling that they are unable to complete their education so that there is a tendency to separate themselves or lack self-confidence; Lack of business skills possessed by out-of-school youth, so they do not have the passion to open or manage a business that can be used as a permanent job

The problems faced by out-of-school youth in Sambandete Village, Oheo District, North Konawe Regency need to find a solution, especially so that out-of-school youth are able to increase their creativity, self-confidence and technology-based skills.

Technical Preparation

For the success of the counseling activity, several preparations were made. Preparations made by the team implementing the service activities, namely:

- Coordinate with out-of-school youth in Sambandete Village, Oheo Subdistrict, North Konawe Regency for the implementation of these extension activities, particularly regarding the place, time and supporting facilities for the implementation of activities including invitations.
- Coordinate with PKBM manager Ana Wonua and out-of-school youth regarding consumption and other equipment in activities.

Constraints

Obstacles encountered in the implementation of activities, among others;

- Searching for the right time for implementation, this was done so that youth who dropped out of school in Sambandete Village, Oheo District, North Konawe Regency, where the majority of them had jobs, could attend without sacrificing much of the community's working time.
- The understanding of out-of-school youth breeders regarding the importance of these activities is not the same, so a more intensive explanation is needed.

Community Participation

The enthusiasm of the community in attending the counseling was relatively good, this can be seen from the number of invitations distributed according to the number of people who attended. The number of invitations distributed was 30 invitations and 30 youth who dropped out of school attended, so it can be concluded that the level of community attendance in the training reached 100 percent.

Besides the relatively high attendance rate, the participation of dropout youth can also be seen from the activeness of the training participants in giving opinions, comments and questions about the material presented. Some participants asked more than once, this was because the participants wanted to know more about the content of the material presented, they even asked the moderator to open several question sessions so that in this activity it was planned to open two question and answer sessions into four sessions.



Figure 3

Atmosphere of Dropout Youth Training In Sambandete Village, Oheo District, North
 Konawe Regency

Usability/Benefits of Activities

Some of the benefits obtained in training activities, namely;

- There is an increase in the creativity of out-of-school youth in generating business ideas/ideas that have the potential to be developed into businesses.
- An increase in the self-confidence of school dropout youth so that they are able to socialize well with the general public and are able to build a marketing network for the business to be carried out.

Follow Up

So that the activities that have been carried out really have a significant and sustainable impact on farmers so that youth drop out of school in Sambandete Village, Oheo District, North Konawe Regency, the Implementation Team feels the need to make youth dropouts in Sambandete Village, Oheo District, North Konawe Regency assisted by the Faculty of Economics and Business Halu Oleo University.

As school dropouts who become mentors, the emotional connection and collaboration will continue. Periodically there will be ongoing and situational activities both related to the theme of this training and counseling and those that are not, but it is a problem faced by youth dropping out of school in Sambandete Village, Oheo District, North Konawe Regency.

CONCLUSION

Some conclusions that can be drawn are:

- Out-of-school youth in Sambandete Village, Oheo District, North Konawe Regency have a strong motivation to be creative in this case opening businesses that provide jobs.
- Out-of-school youth in Sambandete Village, Oheo District, North Konawe Regency have a strong will to learn and good communication skills, so training in self-development and business management is urgently needed.
- This training is highly appreciated by out-of-school youth because they gain knowledge, motivation and knowledge related to self-development, business management, etc.

Suggestion

In order to have a significant impact on out-of-school youth, the implementation of community service in the future should be placed again on out-of-school youth in Sambandete Village, Oheo District, North Konawe Regency or continuously both related to this service theme and carrying a new theme.

REFERENCES

- Husaini Usman, Lantip Diat Prasaja, Sunarta. 2012. Model Diklat Kewirausahaan Bagi Remaja Putus Sekolah. FT Universitas Negeri Yogyakarta. *Cakrawala Pendidikan*, Februari 2012, Th. XXXI, No. 1
- Lahming. 2012. Model Diklat Kewirausahaan Dan Keterampilan Wirausaha Berwawasan Lingkungan Bagi Remaja Putus Sekolah. *Jurnal Ilmu Pendidikan*, Jilid 18, Nomor 2, Desember 2012, hlm. 220-225
- Dimiyati, Muhaimin. 2015. Iptek Bagi Masyarakat (Ib.M) Wirausaha Baru Pemuda Putus Sekolah. *Jurnal WIGA Vol. 5 No. 1, Maret 2015 ISSN NO 2088-0944*