



EFFORTS TO IMPROVE THE QUALITY OF HUMAN RESOURCES THROUGH THE PEKA PROGRAM (PRODUCTIVE, EDUCATIONAL, COOPERATIVE, AND ACTION)

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Abstract

Human Resources are very significant. With technological advances in accelerating economic growth and the progress of a country, judging from the potential of these human resources, it is not surprising that the President of Indonesia, Mr. Jowowi, gave the name of his cabinet superior human resources in Advanced Indonesia. All programs implemented are always related to the progress and improvement of the Quality of Human Resources of the Indonesian people. The solution is to improve the Mindset of the people in Tj. Uma working as a day laborer peeling onions. Excellence hopefully can provide Motivation and Mindset Change in society so that PEKA.

Keywords: Productive, Educational, Cooperative, Action

INTRODUCTION

The presence of the Covid-19 pandemic has brought changes to the world with various challenges that were never imagined before. In Indonesia, Covid-19 has infected more than 1.3 million people since the first case was announced in March 2020. At least 35,000 people have died. However, efforts to inhibit the spread of the COVID-19 virus have hampered economic activities, and the community is increasingly feeling their impact on the level of social welfare (Covid-19 Pandemic Impacts Asia Pacific, 2022).

In the face of this economic crisis, the Government of Indonesia has issued some types of vaccinations to the people for free. In terms of the amount of government budget intended to reduce the negative impact of the Covid-19 pandemic, Indonesia is ranked in the top five countries in the Asia Pacific region (Wheeler *et al.*, 2022).

Society in the Era of Globalization is ready or unprepared, whether you like it or not. There will be various economic, business, and job-seeking problems, which must compete with each other in the Quality or skill that individuals embrace. In this case, We as a society must be Productive. Produkti, is a mental attitude that reflects the ability to do a job by these human resources (Irwan and Sarwadi, 2017). Productive people can do something earlier in time, instead of collecting work when it's an hour before the deadline. Being productive is also often not just busy at work . But a productive person will always be able to cope with the competition (Electric, 2021).

Based on these problems, motivation and mindset change are needed to move on due to Covid-19 and still meet health protocols so that we are always healthy. Those efforts are needed to increase the Quality of human resources through the PEKA Program (Productive, Educational, Cooperative, and

Action), can channel back information obtained from the activities of devotion to the community services.

METHOD AND PROCEDURES

The The stages and methods carried out n in this activity are the committees that conducted surveys and interviews with several residents of Tj. Uma, from the results of interviews, obtained input from Tj. Uma Village and several community leaders so that we carried out activities in the form of groceries diversity and provided motivation for debriefing residents by using social media that already existed in the village.

The method of implementing community service activities is carried out in several stages, namely:

1. Preparatory Stage, as follows:
 - a. Survey of the location, namely the Tj. Uma area
 - b. Observation by visiting in person to get detailed information about the work object of the community, who are day laborers.
 - c. Friendship and Begging for Permission from Tj Uma Village
2. Approaching community leaders Tj Uma, with the Help of Tj. Uma village
3. Collecting Social Assistance data to determine aid packages.
4. Furthermore, it provides an approach with efforts to improve human resources through the Lecture method and offers inspirational stories
5. Suave and group photos

RESULTS

May this Devotion ease the burden on our brothers and sisters in the Tj. Uma, Although it is still lacking and not too much, may it be able to give sound to all of us so that we can be sensitive and care about our fellow human beings and created beings. This service is carried out to improve welfare, giving Sambako to people in dire need, such as daily needs. We provided motivation related to improving human resources and the need for a change in people's mindsets so that human resources are healthy and full of positive thoughts:



Figure 1 Opening Ceremony



Figure 2 Opening Ceremony



Figure 3 Deliver the Program PEKA



Figure 4 Deliver the Program PEKA



Figure 5 Documentation of Attendance and Snacking



Figure 6 Food Distribution



Figure 7 Food Distribution



Figure 8 Food Distribution

CONCLUSION

Based on the problems obtained in the field, assistance from the government is needed, motivation, changes in this mindset, and maintaining health during a pandemic

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