



## ASSISTANCE IN THE IMPLEMENTATION OF SERVICE TO THE THEMATIC KKM STUDENT COMMUNITY IN SIKETUG VILLAGE, CIOMAS DISTRICT, SERANG REGENCY

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### *Abstract*

Thematic Student Work Lectures (KKM Thematic) of Bina Bangsa University carry out community service tasks to help developers with work programs that have been mutually agreed upon in Siketug village, Ciomas district, Serang-Banten. The purpose of the implementation is so that students can; First, deepen appreciation of how to think and work in developing eight activity programs, providing skills and taking an active role in village/ development; Second, students have a high sense of sensitivity to the problems and difficulties faced by the community in community empowerment. Third, it is a solution to dealing with every problem in society. Third, to produce students as motivators, problem solvers, and facilitators (companions). Implementing the activities is to conduct socialization, mentoring, and empowerment of rural communities by directly involving the Siketug village community, Ciomas District. The achievements in these activities are students; First, it has been able to deepen appreciation of how to think and work in developing eight program activities, providing skills and taking an active role in village development; Second, students can have a high sense of sensitivity to the problems and difficulties faced by the community in community empowerment. Third, students can have a solution to dealing with every problem in society. Third, produce students as motivators, problem solvers, and facilitators (companions) in Siketug Village, Ciomas District, Serang Regency, Banten Province.

**Keywords:** Mentoring, Socialization, Community Service.

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### INTRODUCTION

Students and lecturers are change agents who must participate in the constructive and implementation of changes in all sectors. A nation's success is essentially defined by students' ability to actualize themselves and their potential in society. Therefore. Higher education institutions play an essential role in developing student and lecturer resources' potential to build a generation of growth with integrity. Character and devotion to Allah, Lord of the Universe.

Community Service is among the dharmas of higher education that students must follow to utilize science and technology. Students are expected to be able to contribute to and benefit the community through innovative ideas and actual acts so that their presence is noticed and has a good impact on people's lives, both material and mental.

Based on the above paradigm, the Universitas Bina Bangsa Institute for Research and Community Service (LP2M) aims to contribute ideas to the community through Student Work Lecture Assistance (KKM) programs. Student Work Lecture (KKM) is a method of education that provides students with a learning experience that allows them to live in the community and face difficulties (Irwanto, 2022).

This activity is meant to give students and lecturers possibilities to convert knowledge and drive social life practice. This KKM activity is also expected to inspire the community to participate actively in development as part of efforts to expedite the transition to a self-sufficient, just, and affluent society.

Higher education takes the shape of community service as a kind of moral obligation, social accountability, and professionalism (Christiana & Harliani, 2019; Irwanto, 2022) at a university, notably Bina Bangsa University. The goal of holding this Student Work Lecture program is to help students understand the contents of the Tri Dharma of Higher Education. The following are the goals of the Student Work Lecture: First, it deepens students' appreciation of how to think and work in developing activity programs, providing skills, and taking an active role in village development; second, students and lecturers have a high sense of sensitivity to the problems and difficulties faced by the community in community empowerment; and third, it is a solution in dealing with every problem in society. Third, produce students and lecturers as motivators, problem solvers, and facilitators (companions).

## **METHOD AND PROCEDURES**

Thematic Student Work Lecture (KKM Thematic) of Bina Bangsa University in implementing the group 42 KKM in Siketug Village, Ciomas District, Serang Regency, Banten Province. The service method is qualitative with a descriptive approach. Qualitative research is a descriptive study regarding the Thematic KKM activities in Siketug Village, Ciomas District, Serang Regency (Sugiyono, 2021; Irwanto, 2022).

Thematic Student Work Lecture (KKM Thematic) Bina Bangsa University In implementation the group 42 KKM in Siketug Village, Ciomas District, Serang Regency, Banten Province, it includes several stages (LPPM Bina Bangsa, 2022), namely: The mechanism for implementing the Thematic KKM activities is carried out as follows:

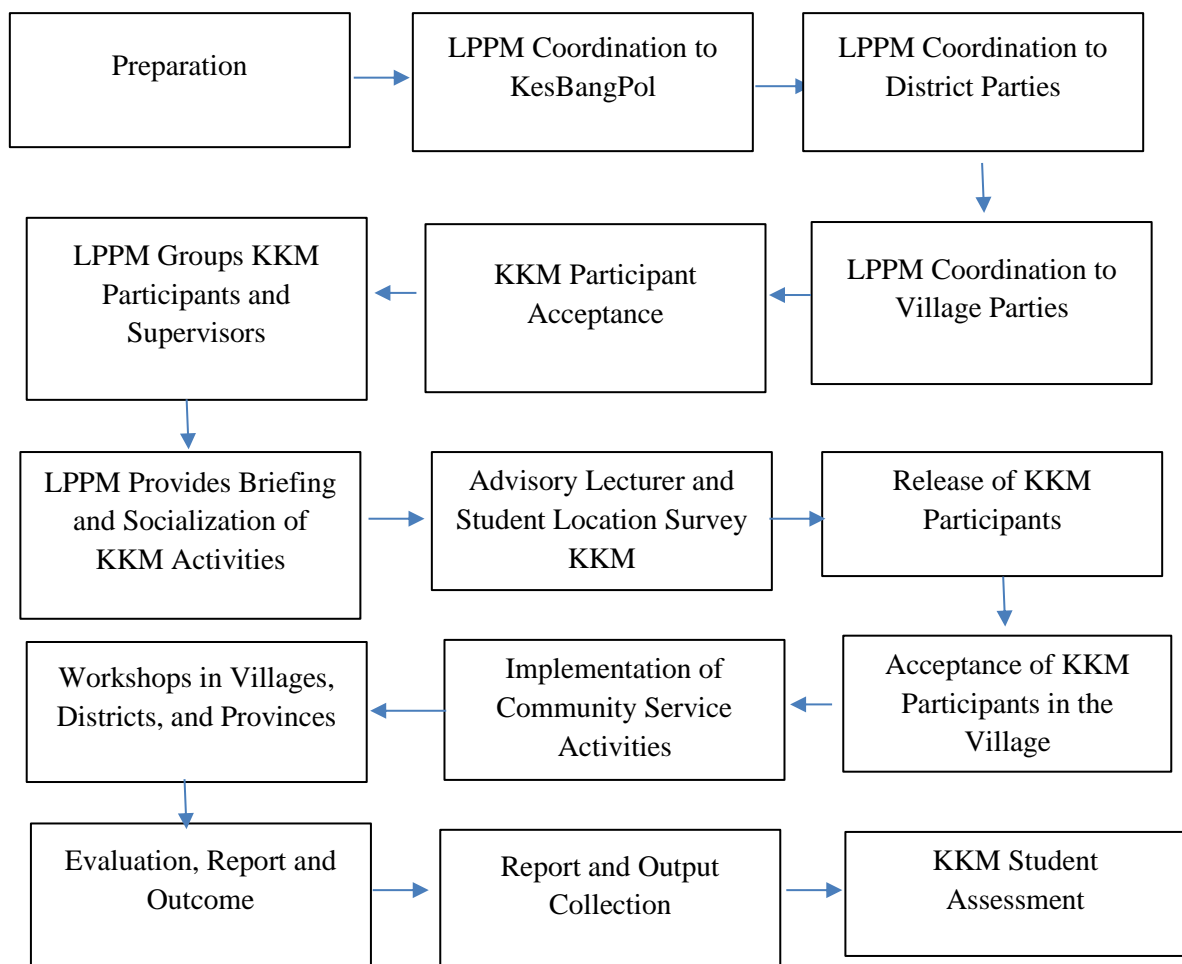


Figure 1. Thematic KKM Debriefing Mechanism.

Implementation The steps that will be implemented to achieve the expected results of the Thematic KKM theme (LPPM Bina Bangsa, 2022) are:

a. Introduction:

- 1) Introduction and approach to village government apparatus.
- 2) Introduction and approach to the implementation of village development (village representative bodies, community development cadres, relevant agencies and religious leaders or community leaders.
- 3) Get to know the field and the various potentials that exist in the field.
- 4) Explanation of the aims and objectives of KKM
- 5) Proposed KKM program activity plan.
- 6) Explanation of the integration of the KKM program.

b. Program:

- 1) 1) Extracting information on village development in eight program areas of activity covering the Education and Skills Sector; Economic Sector, MSME Assistance, Cooperatives, and Creative Economy: Religious Sector: Social, Cultural, and Community Empowerment Sector,

as well as Environment and Greening: Village Administration and Community Services:  
Appropriate Technology (Agriculture) and Information Technology: Law Sector and Legal  
Awareness Counseling: as well as the Health and Covid-19 Prevention Sector:

- 2) Programs that have not been realized optimally.
- 3) Making activity plans together with the community in 8 priority program activities.
- 4) Provide input and solutions to the obstacles encountered in the activities of 8 program activities.

c. Identification of problems:

Conduct a needs assessment (needs assessment) including observation, survey, discussion, interview, audience, and capacity sharing with the village community in order to obtain information that characterizes the SWOT Analysis, including:

- 1) Streakiness; what is the strength of the village.
- 2) Weakness: what are the weaknesses in the village.
- 3) Opportunity: what are the opportunities in the village
- 4) Threats: what are the possible threats to the village.

d. Formulation of the problem:

- 1) Make a priority scale of problems faced by the community in KKM locations
- 2) Determine the focus of the problem that is used as a study/object of assistance,
- 3) Analyzing and formulating existing resources in the village (capacity, potential and future development).
- 4) Conduct theoretical studies

e. Facilitation Plan/Problem Analysis (Potential)

- 1) Determine the purpose of facilitation
- 2) Finding the priority scale of the problem to be facilitated and made the object of the facility in accordance with the potential, problems, environmental carrying capacity and abilities of students and lecturers,
- 3) Observing the readiness of the community together with the village government and various related agencies in the economic development of the village,
- 4) Create strategies, models, and techniques for implementing facilitation.
- 5) Allocate activity time
- 6) Analyzing obstacles or carrying capacity in the implementation of facilitation,
- 7) Making a program of facilitation activities that will be carried out with the village/sub-district community,
- 8) Make program evaluations and facilitation activities to measure program achievement.

f. Activity Workshop

- 1) Take an institutional approach to offer 8 program activities in the Education and Skills Sector: Economics, MSME Assistance, Cooperatives and Creative Economy; Religious Sector: Social, Cultural and Community Empowerment Sector, as well as Environment and Greening: Village Administration and Community Service, Appropriate Technology (Agriculture) and Information Technology, Law and Legal Awareness Counseling; and Health and Covid-19 Prevention:
- 2) Prepare for the implementation of the planned program of activities,
- 3) Finding the target of joint activities with various institutions related to 8 fields of activity.
- 4) Approval of joint programs between KKM members and the community at KKM locations.

g. Description of activities

- 1) Implementation of facilitation program activities (direct service and indirect service).
- 2) Providing insight and understanding to the community in various fields of activity through counseling, training and workshops.
- 3) Creation of job opportunities or opportunities.
- 4) Utilization of potential as well as human and natural resources.
- 5) Evaluation of the implementation of programs implemented or to be implemented related to the creative economy.
- 6) Assist in preparing community development programs in various areas of activity that have been planned.
- 7) Help improve institutional functions and increase human resource empowerment of rural communities.

## **RESULTS**

Create and complete technical tasks, both conceptual and practical, in particular, the eight program activities covering: 1) Education and Skills; 2) Economic Sector, MSME Assistance, Cooperatives, and Creative Economy; 3) Religious Affairs; 4) Social, Cultural, and Community Empowerment, as well as Environment and Greening; 5) Village Administration and Community Services; 6) Field of Appropriate Technology (Agriculture) and Information Technology; 7) Legal Affairs and Legal Awareness Counseling; 8) Health and Covid-19 Prevention Sector (Table 1).











Figure 2. Lecturer Together with the Village Head, Head of BPD, Head of RT, RW Siketug Village, Ciomas District, Serang-Banten Regency



Figure 3. Advisory Lecturer with 2022 Thematic KKM Students, Siketug Village, Ciomas District, Serang-Banten Regency.

Table 1. Details of the 2022 Thematic KKM Student Activities Group of 42 in Siketug Village, Ciomas District, Serang-Banten Regency

No	Activity	Figure	Information
1.	Education and skills		Students are enthusiastic in learning and even students are greatly helped by the existence of KKM students in Siketug Village, Ciomas District, Serang-Banten Regency.
			Socializing scholarships to residents who want to study until they graduate
2.	Economic sector: Assistance for MSMEs, cooperatives and the creative economy		Socializing about the workshop plan for packaging, marketing, calculating the profit and loss for MSME products
			
3.	Religious Affairs		Students are enthusiastic in learning religion and even students are greatly helped by the existence of KKM students at the madrasah, Siketug Village, Ciomas District, Serang-Banten Regency.

			Students are enthusiastic in learning religion and even students are greatly helped by the existence of KKM students at the Siketug Village post, Ciomas District, Serang-Banten Regency.
			Studying KKM students with residents at the mosque in Siketug Village, Ciomas District, Serang-Banten Regency
4.	Social, cultural, community empowerment, environment and reforestation fields		Make directions around Siketug Village, Ciomas District, Serang-Banten Regency
5.	Village government and community services		Assisting the work program of Siketug Village, Ciomas District, Serang-Banten Regency
			

6.	Field of application of appropriate technology and information technology		Observation and implementation of tools in cake making
7	Legal sector and legal awareness education		Socialization in the field of law regarding efforts to prevent violence against children
8	Health and prevention of the Covid-19 virus		Health outreach to the community

Implementing the 2022 Thematic KKM allows students to share their knowledge with the broader community in terms of helping and assisting the village community of Siketug Village, Ciomas District, Serang-Banten Regency. Students can apply the learning process or research results in community empowerment efforts, village development in Siketug Village, Ciomas District, Serang-Banten Regency, and services for the advancement of sustainable economic development (Continuous Economic Development). This aligns with the opinion that economic development and growth synergize to create sustainable economic development (Febriana et al., 2019).

The 2022 KKM activity can make a broader contribution to the community by increasing the income of small and medium enterprises by pursuing a business field to produce products that are needed by the community. The program is determined by the Thematic KKM committee, which is carried out with the Thematic KKM scheme at Bina Bangsa University. Several goals were formed based on a number of these activities that could increase the community's productivity, which was very positive. Namely: 1) Providing assistance in environmental hygiene in Siketug Village, Ciomas District, Serang-Banten Regency; 2) Growing the ability of MSMEs to become independent businesses and recognize digitalization; and 3) Increasing the role of small and medium enterprises in regional development, job creation and economic growth (Utami et al., 2021; Irwanto, 2022).

The theme of Group 42 Thematic KKM is developing village potential in implementing mentoring/ facilitating programs and social activities in various sectors in villages located in the area where Student Work Lectures (KKM) are located. The fostered Siketug Village, Ciomas District,

Serang-Banten Regency was formed, which could be used as an icon for developing technopreneur-based villages. This is in line with the opinion that fosters the entrepreneurial spirit of young people so that they have a sense of entrepreneurship from an early age, can see business opportunities, and can become more prosperous (Khaldun, 2016).

Implemented constructive programs that can be run at the KKM Lecturer locations, such as eight areas of activity in the village of Siketug Village, Ciomas District, Serang-Banten Regency, including; 1) Education and Skills Sector; 2) Economic Sector, MSME Assistance, Cooperatives, and Creative Economy; 3) Religious Affairs; 4) Social, Cultural, and Community Empowerment, as well as Environment and Greening; 5) Village Administration and Community Services; 6) Field of Appropriate Technology (Agriculture) and Information Technology; 7) Legal Affairs and Legal Awareness Counseling; 8) Health and Covid-19 Prevention Sector (Table 1).

## **CONCLUSION**

Thematic KKM is a community service activity to channel empathy from students to the community. The Thematic KKM is implemented in the regions, and students can; First, deepen appreciation of how to think and work in developing eight activity programs, providing skills and taking an active role in village development; Second, students have a high sense of sensitivity to the problems and difficulties faced by the community in community empowerment. Third, it is a solution to dealing with every problem in society. Third, produce students as motivators, problem solvers, and facilitators (companions).

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