



STRATEGY OF FARMER WOMEN GROUP THROUGH OPTIMIZATION OF EMPTY LAND UTILIZATION WITH PLANTING SEEDS IN PIPITAN VILLAGE, SERANG CITY

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Abstract

The condition in Pipitan Village, which is the focus of this activity, is the Farmer Women Group "Srikandi Makmur Sejahtera" has not been established for a long time, so few activities have been carried out. Besides that, the existence of large areas of land, which are less productive. Based on these conditions, this activity aims to explore the farmer women group's potential and optimize the land by cultivating plant seeds. The results of the activities carried out are can exploring the potential of the Farmer Women Group and get productive land yields by planting plant seeds, which will get beneficial harvests.

Keywords: Farmer Women Group, Land Optimization, Planting of Plant Seeds

INTRODUCTION

All fields are currently filled with a competition heading towards positive; every individual should strive to explore the potential of self-possession. Efforts to examine the potential for self-this, not only done by the men but also the women. Women who could explore the potential for themselves can provide an opportunity to produce something useful, either in income or the results of craftwork that can be useful for themselves, family, and even the public.

According to Suharto Edi (2005), empowerment is the empowerment that aims to create independent individuals. Empowerment of women shortly becomes one of the efforts to build the capacity of women to be able to make decisions and changes that have benefited. Empowerment efforts are carried out by providing insights, opening insights in reading and describing conditions, and providing solutions in a social environment. The alteration can be realized if a group of individuals can explore their potential and explore the potential in the background; to be more organized, it needs to move in bringing about a change for the better (Lucie Setiana, 2005).

Empowerment of women is a metamorphosis of the bottom up, but not to replace the role of men, because the end goal of empowering women can produce productive women. According to Suharto Edi (2005) in Huraerah Abu (2011), one of the empowerment settings is the *aras mezzo*. The *area mezzo* is empowerment for a group of individuals. In this community service, a group of individuals, namely the "Srikandi Makmur Sejahtera" Farmer Women Group in Pipitan Village, Walantaka District, Serang City. The Farmer Women Group "Srikandi Makmur Sejahtera" has not been established for a long time, so few activities have been carried out.

The Farmer Women Group is a group of women consisting of a mother farmer's wife. This woman is actively working to be a farmer or a group of individuals who wish to develop and care for

the environment. One of the Farmer Women Group activities is to pay attention to improving land management related to farming.

The head district of Pipitan is Mrs. Tuti, who is very actively able to mobilize and work together with the citizens in developing the Pipitan village. The Pipitan Village Office is very strategically located; it can be seen directly from the main road; around the Pipitan Village Office, there is a large land area so that the land is made into a beautiful area with its color concept. However, besides the Village Office, Pipitan is wide enough vacant land and less productive because some persons often use the land to dispose of waste. Therefore, based on the condition and with the permission of the Head of Village and coordination with citizen representatives Women Farmers Group "Srikandi Makmur Sejahtera" then we created Activity's Community Services to provide a constructive contribution to the Village Pipitan.

METHOD AND PROCEDURES

The first thing to do is observe. The method used is descriptive, meaning that the process describes the data by an explanatory description. These data can be in the form of visual documentation or data in information from informants. The implementation of this activity is carried out in the Pipitan Village. The informants in implementing this activity were the Head of the Village and representatives of residents Farmer Women Group "Srikandi Makmur Sejahtera."

In the implementation of data collection that supports this activity, observation, interviews, and documentation were used. This observation phase aims to observe the region to provide a solution that is appropriate and positively impacts the Village Pipitan, meaning that the solution arises because of the environmental conditions that need to be addressed. Interviews accompany these observations. Interviews were conducted with representatives of the residents and Farmer Women Group "Srikandi Makmur Sejahtera," further deepen and support the results of these interviews, additional interviews held with the Head of the Village, and requested permission for the implementation of activities in an attempt to provide a solution that is appropriate and beneficial to the Village Pipitan is to do the optimization of the utilization of land vacant conveniently located beside the Village Office Pipitan. This optimization is done by planting plant seeds. The activity was conducted by a team of lecturers consisting of four members, namely Rika Kartika, ST, M. Ak, Nani Rohaeni, SE., M.M., M.Ak Miftahudin, M.Pd, and Ine Aprianti, SE., M.M; this activity involves students in its implementation and is supported by the Head of Pipitan and residents. The stages in this implementation are:

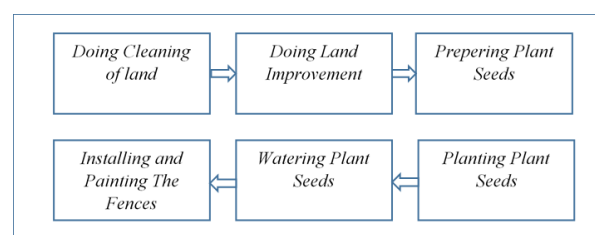


Figure 1. Stages Of Implementing Activities To Optimize The Use Of Vacant Land By Planting Plant Seeds In Pipitan, Serang City

RESULTS

Based on observations and interviews, the vacant land is quite vast, appears less productive, and needs to be improved and transformed into a more effective one. The position of the land is precisely located in front of the Village Office Pipitan. Previously, the land was used to dispose of garbage, and the land was poorly maintained. Based on this, then the land is in optimization with planting seedlings to be more helpful. Some of the benefits of this public service activity are :

1. Exploring the potential of the Farmer Women Group
2. Minimizing air pollution, because previously the area had garbage scattered about causing an unpleasant smell,
3. Minimizing the danger of reptiles such as snakes, because once the area was poorly maintained so that it was difficult to detect if there were animals such as snakes,
4. Soil conditions become cleaner and much better with the cleaning and repair of the state of the land,
5. The empty land can be planted with plant seeds,
6. Get crops from planted seeds,
7. Residents and the Farmer Women Group can use the crops.

Documentation of optimizing the use of empty land by planting plant seeds can be seen below



Figure 2. Vacant Land Before Cleaning



Figure 3. Buying of Plant Seeds, Cleansing of Vacant Land, Planting of Plant Seeds



Figure 4. Vacant Land After the Bamboo Installation and Painting

CONCLUSION

Based on the activities that have been carried out, there are several conclusions, including:

1. The Farmer Women Group "Srikandi Makmur Sejahtera" have a high potential in contributing to better environmental management,
2. Planned management on vacant land initially less productive can be more effective, by cleaned, planted seedlings, it can result in helpful harvests,
3. Through optimization, the land becomes more beautiful and cleaner,
4. The colorful painting for a bamboo fence made plants visible and more attractive,
5. Installing banners as a reminder to each individual not to litter, especially inland, has been transformed by optimizing land by planting plants

ACKNOWLEDGMENTS

The Farmer Women Group "Srikandi Makmur Sejahtera" is suggested to further develop the beneficial potential in the surrounding environment. Also, the land that has been planted with plant seeds is recommended to be maintained and continue to produce yields.

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