



## THE ROLE OF STUDENT WORK LECTURE (KKM) GROUP 52 AS A MANAGEMENT OF SERVICE TO THE COMMUNITY IN THE MIDDLE OF THE COVID-19 PANDEMIC IN MEKARSARI VILLAGE, CARENANG DISTRICT, SERANG REGENCY

Fatari<sup>1</sup>, Devi Irwan<sup>2</sup>, Dewi Inggrita<sup>3</sup>, Nurfauzi Bagus Haryadi<sup>4</sup>,  
Fitri Nur Rahman<sup>5</sup>, Jumaroh<sup>6</sup>, Navita Yuliana<sup>7</sup>  
<sup>1,2,3,4,5,6,7</sup>Bina Bangsa University, Indonesia  
Email: [fatari.binabangsa@gmail.com](mailto:fatari.binabangsa@gmail.com)

### *Abstract*

The Student Work Lecture (KKM) in 2021 held by Bina Bangsa University is different from previous years. This year it was carried out during the Covid-19 Pandemic directly to the field in groups, not online. With the KKM during the Covid-19 pandemic, this is hope that the students will still have the values of service to develop student competencies and social interactions in the community. This study aims to determine the role of Student Work Lectures as a form of community service. The population and sample in this study were 52 KKM Bina Bangsa University with a total of 20 people from 1314 people in 2021. Data collection methods. They are using interviews, observation and documentation. The interview method in this study is to get information to the public about the beneficial values of KKM activities during the Covid-19 Pandemic in Mekarsari village, Carenang sub-district. The results in this study indicate that the community can still feel KKM activities as a form of community service during the Covid-19 pandemic. The role of students can still be carried out with a series of innovative activities and continue to carry out health protocols.

**Keywords:** *Covid-19, Student Work Lecture, Student, Pandemic*

---

### INTRODUCTION

The Law on Higher Education (Indonesia, 2012) states that community service is an activity of the academic community in practising and civilizing science and technology to promote public welfare and educate the nation. The community service program carried out by universities (PT) is one of the implementations of the Tridharma of Higher Education. This program is carried out in various forms, for example, community education and training, community services, and action studies of Science and Technology (Science and Technology) produced by universities. This program aims to apply science and technology to community empowerment to produce changes in the knowledge, skills, and attitudes of the target community (Noor, 2010).

Student Work Lecture (KKM) is a form of community service activity by students with a cross-scientific and sectoral approach at certain times and areas. KKM is a lecture activity and fieldwork that integrates education and teaching and community service by students in a systematic, broad-dimensional way through a multidisciplinary, comprehensive and cross-sectoral approach. KKM is a compulsory subject in all undergraduate study programs at Bina Bangsa University (UNIBA). The core of this KKM course is learning as well as community service. Therefore, all activities that contain learning values and community service can recognize as KKM. These activities are during the KKM period in the current semester (Wulansari Sisca et al., 2020).

The Student Work Lecture (KKM) activity at Bina Bangsa University in 2021 took the theme "Community Service in Revitalizing the Impact of the Covid-19 Pandemic: Contribution of the Bina

Bangsa University (UNIBA) for the 2020/2021 Academic Year. Student Work Lecture (KKM) is a field activity carried out by students for a specific time and implements the Tri Dharma of Higher Education. This KKM expects to analyze problems and focus on assistance to prepare superior human resources based on the Creative Economy and other fields. All KKM activities aligned with the village government's strategic development programs and plans, especially in Mekarsari village, Carenang district, and Serang district. The implementation of the KKM in 2021 is different from the previous year because, at the moment, it coincides with the Covid-19 Pandemic. Covid-19 entered Indonesia in March 2020. It caused all activities to be different and limited, including student service activities, namely Student Work Lectures (KKM).

The KKM in 2021 can carry out in several ways, including the Thematic KKM, which is carried out in groups and then distributed to several sub-districts in the province of Banten. KKM is a form of implementation of the Tri Dharma of Higher Education, namely community service. However, KKM can also be an opportunity to implement the Tri Dharma of Higher Education in other forms, namely teaching and research. Students are required to have creativity and innovative behaviour to fulfil these three things. In this study, the author wants to realize a more optimal implementation by implementing KKM as a community service.

This KKM activity emphasizes the role of KKM as a form of community service during the Covid-19 pandemic. So it is hoped that this can be a novelty or novelty and comparison for further research.

Based on Law Number 12 of 2012 concerning Community Service, community service is one of the activities of the academic community by utilizing science and technology to educate the nation's life and improve the welfare of the community. Then, according to the Directorate of Research and Community Service, the University of Indonesia, "Service to the community is an activity consisting of ways to improve the quality of human resources, to develop insight, knowledge, and efforts to improve skills carried out by the academic community as a form of dharma filial piety, as well as a form of concern to play an active role in improving welfare and empowering the wider community, especially for the economically weak community." (in the Journal of PKM E- In terms of community service, carrying out the Tri Dharma of Higher Education, namely the Student Work Lecture (KKM).

According to Veitzal Rivai, "role is behavior that is expected and regulated by someone in a certain position". (in the Journal of PKM E-Amal, Vol. 1 No. 1, January 2021). According to Ali, "A role is an event that is under the influence of being part of a leader." According to Soerjono, a role is a dynamic aspect of status or position. If a person performs an obligation and only follows his position, then that person has performed a role. The difference between position and role is of scientific interest. The two can not separate. No role without a position and no role without a role. According to Soerjono, the role includes three things:

- 1.Roles include norms related to a person's position or existence in society. There are four norms, namely:
- 2.usage
- 3.folkways
- 4.mores
- 5.customs
- 6.A role is a concept that includes what individuals can do for society as an organization.
- 7.Roles can interpret as behaviours that are important to the social structure of society.

In addition, the role can also interpret as the expectation of an individual who has a certain social status in the population. The expectations that arise are the impact of the prevailing social norms, so it can say that the role is determined by the norms that apply in society. From the brief description above, it can conclude that the role is a series of everyday actions that arise from a specific position and situation.

According to the guidebook for Student Work Lectures (KKM) in 2021, Bina Bangsa University defines Student Work Lectures (KKM) as field activities carried out by students for a certain period and are part of the implementation of the Tri Dharma of Higher Education. KKM are expected to be able to analyze problems and focus on assistance to prepare superior human resources based on the Creative Economy and other fields, into eight excellent program areas, including:

- 1.Education and Skills Sector;
- 2.Economic Sector, MSME Assistance, Cooperatives and Creative Economy;
- 3.Religious sector;
- 4.Social, Culture, and Community Empowerment, as well as the Environment and Greening;
- 5.The sector of Village Administration and Community Services;
- 6.Information Technology and Appropriate Technology;
- 7.Legal Affairs and Legal Awareness Counseling, as well as
- 8.The Health Sector and socialization of Covid-19 Prevention and Vaccination Implementation.

The purpose of this Student Work Lecture (KKM) is, in addition to the general objectives, there are specific objectives, namely:

- 1.Assisting local government activities in carrying out development in villages/kelurahan;
- 2.To raise public awareness to improve the quality of life for the nation and state;
- 3.Fostering community motivation for activities in the village development process;
- 4.Help socialize the prevention of Covid-19 transmission and socialize the importance of vaccination;
- 5.Provide information and images of the existence of Bina Bangsa University Colleges.;

The hope to be achieved from the eight work programs and objectives is that activities can carry out against predetermined targets, and the results can be helpful to both the community and students.

## **METHOD AND PROCEDURES**

Field research is a type of research. This research is qualitative descriptive research. The data in this study are sources from primary and secondary data. The primary data are KKM Bina Bangsa University students, namely student group 52, consisting of 20 members. The location of KKM activities is Mekarsari village, Carenang district, Serang district. At the same time, the secondary data is in the form of documentation. Methods of data collection use observation, interviews, and documentation. The interviews conducted for this research aim to obtain information from the public about the value of benefits from KKM activities amid the Covid-19 Pandemic. As for the interviews conducted by students with the people in the KKM group 52, observation is an observation in the form of a series of activities to focus on an object with various senses. The documentation method used in this study supports KKM participant data, KKM locations, KKM activities and other supporting data. Data analysis in this study uses the Miles and Huberman model, which suggests three activities in qualitative research: reduction, data display, and conclusion drawing or verification.

## **RESULTS**

Series of activities that have been carried out by the KKM group 52 concentrated into eight work programs that have been determined by Bina Bangsa University College, among others:

### **1. Education and Skills**

The achievements of the work program in the field of education and skills from the first week to the fourth week include conducting tutoring activities for children in the Mekarsari village environment. These activities were carried out at the KKM Command Post group 52.



**Figure 1. Activities in the field of education and skills**

### **2. Economic Sector, Assistance, Cooperatives and Creative Economy**

The achievements of the work program in the fields of Economics, MSME Assistance, Cooperatives, and the Creative Economy from the first week to the fifth week include assisting MSMEs in Taman Bunga Janji Jiwa belonging to sister Ahda Z, a resident of Carenang village, Mekarsari

village. These activities were published in one of the online media Banten Raya on August 5, 2021. And assistance for crackers owned by a resident in Selawe village, Mekarsari village.



**Figure 2. Activities in the field of UMKM Flower Garden Promise Soul**



**Figure 3. Crackers sector activities**

### **3. Religious Affairs**

The achievements of the work program in the field of religion include attending recitations with residents around Posko, helping residents at the mosque in Carenang village in preparation for Eid al-Adha, and providing religious assistance to children. In the field of religion, is to take part in the Islamic New Year, 1 Muharram 1443 Hijriyah.



**Figure 4. Religious activities**

#### 4. Social, Cultural and Community Empowerment Sector

tarting from the distribution of necessities and BLT activities in Mekarsari village, which were carried out by the Mekarsari village government, assisted by the police and TNI officers, they also helped KKM Group 52 students with these activities. During the distribution of basic needs, we found one of the houses belonging to Alina's mother, which was very uninhabitable. It was in Selawe village, RT. 12 RW. 3, Mekarsari village. From these findings, we from UNIBA KKM group 52 have an initiative or idea to raise funds through online donations. Before moving on, we first coordinated with the authorities, including the village government and other authorities, namely BABINKAMTIBMAS, in the Mekarsari village area. They respond well and support our ideas and initiatives. Donations raised online through an accessible link, namely;

[https://kitabisa.com/bantubualina?utm\\_source=socialsharing\\_donor\\_web\\_null&utm\\_medium=share\\_campaign\\_whatsapp&utm\\_campaign=share\\_detail\\_campaign](https://kitabisa.com/bantubualina?utm_source=socialsharing_donor_web_null&utm_medium=share_campaign_whatsapp&utm_campaign=share_detail_campaign)

Until today, the donation has been collect is Rp. 550.000,- (five hundred and fifty thousand rupiahs). Another social activity is making trash cans designated at several points around Mekarsari village that do not have trash bins.



**Figure 4. Activities in the field of Social Homes are not suitable for habitation**



**Figure 5. Activities in the Social Sector Distribution of BLT and necessities**



**Figure 6. Activities in the Social Sector of Distributing Trash**



## 5. Village Administration and Community Services

The achievements of the work program in the field of Village Government and Community Services by KKM Group 52 include digging up information related to geographical and demographic conditions, assisting village government administration including correspondence administration, assisting village financial accounting and reporting, identifying and registering poor people under the provisions, helping realize the orderly population administration, identifying village potentials such as natural resource potential, and potential in the economic field or MSMEs.



**Figure 7. Helping Activities at the Village Office**

## 6. Appropriate Technology Sector

The achievements of the work program in the field of Appropriate Technology by KKM Group 52 include making a "Compoter" tool. This tool functions for the process of making organic compost, by utilizing organic kitchen waste with the aerobic and anaerobic composter method.



**Figure 8. Appropriate Technology Field**

## 7. Legal Affairs and Legal Awareness Counseling

The achievements of the work program in the field of Law and Legal Awareness Extension by KKM Group 52 include organizing Legal Counseling to Increase Community Legal Awareness in Carenang District. This activity aims to increase public awareness of the legal norms that apply in Indonesia. It's intended so that the community obeys and obeys the applicable law.

In the presentation of the resource persons, Mr Encep Saefullah, SH., MH., MM., Adv Lecturer at Bina Bangsa University, said that law is a rule that contains orders and prohibitions, is coercive, is

## 8. Health Sector and socialization of Covid-19 Prevention and Implementation of Vaccination.

These vaccination activities were attended by residents from several villages, including Carenang village, Walikukun village, Mekarsari village, Ragas Masigit village, Pamanukan village, and several other villages. The implementation was relatively successful and smooth, although there were several obstacles. Among others, residents were still reluctant and afraid to be vaccinated. But thanks to the socialization carried out by the ranks of the Carenang sub-district government assisted by the police and the TNI. Finally, the residents were enthusiastic about taking part in the vaccination activities.

- Assisting in carrying out vaccinations by collecting data.
- Making calls to vaccination participants.
- Carrying out other administrative activities.





**Figure 10. Health Sector Activities**

## CONCLUSION

The conclusion of the Student Work Lecture (KKM) Group, 52 of Bina Bangsa University in 2021, is as follows:

1. The Implementation of the Student Work Lecture (KKM) of Bina Bangsa University in 2021 provides an opportunity for students to share their knowledge with the public in terms of understanding the prevention of Covid-19 through various socialization activities in the health sector.
2. The Student Work Lecture (KKM) of Bina Bangsa University in 2021 can make a broader contribution to the community through mentoring MSMEs in terms of promotion development to increase tourist visits. It's following the program set by the university, namely by developing student creativity.
3. Another achievement that is no less important is the creation of Appropriate Technology, which has created a tool to help the community in the agricultural sector, namely the "Computer" tool

## REFERENCES

- Basuki, K. (2019). The Role of Real Work Lectures as a Form of Community Service Amid the COVID-19 Pandemic. ISSN 2502-3632 (Online) ISSN 2356-0304 (Paper) International & National Online Journal Vol. 7 No.1, January – June 2019 Universitas 17 August 1945 Jakarta, 53(9), 1689–1699. [www.journal.uta45jakarta.ac.id](http://www.journal.uta45jakarta.ac.id)
- Bina Bangsa University. (2021). Student Work Lecture Guidelines (KKM-TEMATIK) Community Service.
- Haryani, T. N., & Hidayat, B. M. R. (2020). Covid-19 Real Work Lecture as an Information Agent for the Prevention of the Spread of Covid-19 in the Community. *Abdidas Journal*, 1(4), 242–247. <https://doi.org/10.31004/abdidas.v1i4.52>
- Law Number 12 of 2012, concerning Higher Education

Law Number 6 of 2014, concerning Villages

Sugiyono. (2017). Quantitative, Qualitative and R&D Research Methods. Bandung: Alfabeta

Work, K., KKM, M., Salah, C.-S., Forms, S., & Tarigan, R. (2020). STUDENT WORK LECTURE  
(KKM) DURING THE COVID-19 PANDEMI AS ONE OF THE FORM OF SERVICE TO  
THE COMMUNITY. 2(2), 142–157