



SOCIALIZATION OF THE IMPORTANCE OF BPJS EMPLOYMENT PROTECTION FOR STUDENTS AND STUDENTS UNDERTAKING INTERNSHIP OR WORK PRACTICE

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Abstract

The internship or practical work program is a crucial component in education, aiming to provide students with direct experience before entering the professional world. However, students undertaking these activities frequently encounter risks such as work accidents or health issues that can hinder their learning process. Therefore, protection from BPJS Ketenagakerjaan (Workers' Social Security Agency) is essential to guarantee their safety and well-being during these activities. Unfortunately, many students still lack a comprehensive understanding of the benefits and registration procedures for BPJS Ketenagakerjaan. Consequently, this webinar was organized to enhance awareness and provide further understanding of the importance of BPJS Ketenagakerjaan protection for students undergoing internships or practical work. This community service initiative was conducted via an online webinar in the Even Semester of the 2024/2025 Academic Year, specifically in April 2025. The activity, titled "Sosialisasi Pentingnya Perlindungan BPJS Ketenagakerjaan bagi Siswa dan Mahasiswa yang Melaksanakan Magang atau Praktik Kerja" (Socialization on the Importance of BPJS Ketenagakerjaan Protection for Students and University Students Undertaking Internships or Practical Work), was held on Friday, April 11, 2025, from 14.00 - 16.00 WIB, via Zoom Meet. One hundred and five participants attended, including teachers, lecturers, HRD personnel from companies, university students, and high school students. The results indicate a highly positive response, with active engagement during the Q&A session and many participants, suggesting an increased understanding and awareness of the importance of this social security coverage. The program achieved its objective of raising awareness and comprehension regarding BPJS Ketenagakerjaan for interning students.

Keywords: BPJS Ketenagakerjaan, Webinar, Students, University Students

INTRODUCTION

Internship or work experience programs are an essential part of education to provide students with hands-on experience before entering the workforce. In this activity, students can develop skills, broaden their horizons, and understand real conditions in the industrial or corporate world. However, in carrying out internships or work practices, students also have the same work risks as permanent workers, such as work accidents or other health risks.

Students who undergo internships or work practices often risk work accidents or health problems that can hinder their learning process. Protection from BPJS Ketenagakerjaan is very important to ensure their safety and welfare while carrying out these activities. Unfortunately, many students still do not understand the benefits and procedures for registering for BPJS Ketenagakerjaan. Therefore, this webinar is held to raise awareness and provide further understanding of the importance of BPJS Ketenagakerjaan protection for students who are interns or work practices.

BPJS Ketenagakerjaan (Social Security Administering Agency) is a social security program that is the responsibility and obligation of the State to provide specific socio-economic protection, and its organizers use insurance mechanisms. In addition, BPJS Ketenagakerjaan is only intended for workers. In this social security program, there are 2, namely BPJS Employment and BPJS Health, which have different functions. BPJS Employment is only intended for workers, while BPJS Health is

designed for all levels of society. BPJS Ketenagakerjaan has four types of social security programs for workers, namely, Work Accident Insurance (JKK), Death Insurance (JK), Old Age Insurance (JHT), and Pension Insurance (JP) (Hanafri, 2018)

The history of the formation of PT Jamsostek (Persero) has gone through a long process, starting from Law No./331947 in conjunction with Law No.2/1951 concerning work accidents, Minister of Labor Regulation (PMP) No. 48/1952 in conjunction with PMP No.8/1956 concerning the regulation of assistance for workers' health care providers, PMP No.15/1957 concerning the establishment of a labor social foundation (YDJS), the enactment of Law No.14/1969 concerning the principles of labor, chronologically the birth process of labor social insurance is increasingly transparent (Sanitya, 2016).

BPJS Ketenagakerjaan is an institution responsible for providing social protection for workers, including students undergoing internships or work practices. Unfortunately, many students are still unaware of the importance of this protection and how the benefits provided by BPJS Ketenagakerjaan can help them deal with risks that may occur during internship activities. Therefore, this webinar is held to increase student awareness of the importance of BPJS Ketenagakerjaan protection and to provide an understanding of the benefits and procedures for students who are interning or undergoing work practices.

METHOD AND PROCEDURES

The webinar method delivers information, training, or discussions boldly (online) through a special platform. Webinars combine elements of seminars and internet technology so that participants can follow the session in real-time from various locations. The stages of webinar implementation include:

1. Preparation

Defining the topic and objectives, selecting the appropriate platform, determining speakers and moderators, and preparing presentation materials.

2. Promotion and Registration

Creating digital invitations or flyers, providing a registration form, and utilizing social media or email for promotion.

3. Execution

Opening by the moderator, delivery of material by the speaker, a question-and-answer session/discussion, and closing/conclusion.

4. Evaluation and Follow-up

Collecting participant feedback, providing webinar recordings, and issuing certificates (if needed).

This activity was conducted in the Even Semester of the 2024/2025 Academic Year, specifically in April 2025. The target participants included students and university students who were about to undertake or were currently undergoing internships or practical work, higher education

institutions and educational bodies that organize internship programs, companies or agencies that accept interning students, and stakeholders interested in the employment protection of students. The webinar was conducted online via Zoom Meet.

The technical schedule for the webinar was as follows:

1. 09.00 - 09.10 WIB: Opening and Welcome Remarks
2. 09.10 - 09.30 WIB: Introduction: Risks in Internships and the Importance of BPJS Ketenagakerjaan Protection
3. 09.30 - 10.00 WIB: Explanation of BPJS Ketenagakerjaan Programs for Interning Students and University Students
4. 10.00 - 10.30 WIB: Question and Answer Session
5. 10.30 - 11.00 WIB: Conclusion and Closing

RESULTS OF ACTIVITIES AND DISCUSSION

The Management Sharing Session (MSS) 32.04, with the topic "Sosialisasi Pentingnya Perlindungan BPJS Ketenagakerjaan bagi Siswa dan Mahasiswa yang Melaksanakan Magang atau Praktik Kerja" (Socialization on the Importance of BPJS Ketenagakerjaan Protection for Students and University Students Undertaking Internships or Practical Work), was successfully held on Friday, April 11, 2025, from 14.00 - 16.00 WIB, via Zoom Meet.

A total of 105 participants attended the event. The participant profile included teachers and lecturers managing schools and campuses, HRD personnel from companies, university students, and high school students. The objectives of this activity were to enhance participants' understanding of the importance of BPJS Ketenagakerjaan protection, provide information on its benefits and registration mechanisms, and encourage awareness of workers' rights, particularly for internship participants. The implementation method involved material presentation by competent speakers in BPJS Ketenagakerjaan, interactive question and answer sessions, discussions, and the provision of digital socialization materials.

Overall, the participant response was very positive. Enthusiasm was evident from the significant number of participants (105 individuals), which indicated the relevance of the topic and high interest in the issue of BPJS Ketenagakerjaan protection. The question and answer session was active, with many questions, reflecting participants' desire to understand more deeply the procedures, benefits, and importance of BPJS Ketenagakerjaan for students and university students undergoing internships or practical work.

Positive feedback was received from various participant groups:

1. Teachers and Lecturers

Showed concern for the well-being of their students during internship programs and a desire to

equip them with relevant information.

2. Company HRD

Indicated attention to fulfilling the rights of internship participants within companies and the potential for collaboration with educational institutions regarding this protection.

3. University Students and High School Students

Demonstrated early awareness of the importance of social security in the working world and a desire to protect themselves during internship programs.

Although no formal evaluation form was described in the activity, the high level of participation and positive interaction during the session strongly indicated that the socialization material was well-received and considered beneficial. Requests for further information regarding BPJS Ketenagakerjaan registration and benefits also suggested an interest in following up on the information provided. The output of this community service activity was a publication in a journal.



Figure 1 Activity Flyer



Figure 2: Socialization Activities

CONCLUSION

The Management Sharing Session (MSS) 32.04 successfully achieved its intended goals by delivering a comprehensive socialization on the importance of BPJS Ketenagakerjaan protection for students and university students engaged in internships or practical work. Attended by 105 participants from diverse backgrounds, the event reflected high enthusiasm and strong concern for the topic presented. The positive feedback from participants indicates a significant improvement in their understanding and awareness of the benefits of this social security program, particularly in providing protection against workplace accidents and other risks during internship activities. MSS 32.04 served not only as a platform for sharing information but also as a strategic first step toward encouraging the broader implementation of BPJS Ketenagakerjaan coverage within educational settings. This activity is expected to inspire participants to become active agents in spreading information within their respective environments, thereby extending the reach of this socialization effort. In the long term, such initiatives have the potential to cultivate a culture of social security awareness from an early stage, ensuring that employment protection is no longer seen as optional but rather as a fundamental need and right for all individuals participating in the workforce, including those in internship and practical work programs.

ACKNOWLEDGMENTS

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