



# THE ROLE OF YOUTH IN MOTIVATION THROUGH SOCIALIZATION PROGRAMS ABOUT THE DANGERS OF DRUG ABUSE IN THE VILLAGE ENVIRONMENT TEMBUNG SUBDISTRICT PERCUT SEI TUAN DELI SERDANG REGENCY

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## *Abstract*

The purpose of this community service activity is as follows. 1) Can improve the knowledge and understanding of youth about the types and dangers of drugs. 2) Can improve the skills of youth in tackling drug abuse. This devotional activity uses methods of lectures, discussions and demonstrations. The lectures given were presented in the form of PowerPoint presentations and demonstrating the dangers of Drugs. After that, a discussion/question and answer session ended with quizzical giving to motivate in improving and developing community service activities. The output obtained from this activity is the youth of Tembung Village, Percut Sei Tuan Subdistrict to know and understand how to tackle drugs so that youth can already make protection efforts against things that can lead to acts of drug abuse.

**Keywords:** Motivation, Socialization, Drugs

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## INTRODUCTION

One of the things that have long been a problem in society and require special attention is drug abuse. Drugs (short for Narcotics, Psychotropics and other harmful Addictive Substances) are substances that can change one's mind, mood, or feelings if inserted into the human body, whether orally/ drunk, inhaled, or injected and behavior. Drugs can cause physical and psychological dependence.

Adolescence is a transition period between childhood and adulthood, which begins at the time of sexual maturity between 11 or 12 years to 20 years. The youth developmental stage has tasks to complete. Adolescents usually feel pressure to conform to the norms and expectations of their group. When teenagers are not able to perform their duties properly, they tend to consider life to be suffering, unpleasant and do things such as self-harm, running away from life and family, engaging in promiscuity, alcohol users, as well as further involved in the world of narcotics, psychotropics, drugs and other addictive substances (Rozak, and Wahdi, 2006).

Teenagers who are still growing and developing whose personality is not yet established and still looking for a form of identity or identity cause they quickly falter and are easily carried by the current environment. The use by teenagers begins with being offered free, persuasion and pressure of a person or peer, driven by curiosity or wanting to try. By trying the first time, there will be a desire to try again, so continuously that it causes dependence. As a result, his mental health and social life became damaged.

The high growth of drug abusers in Indonesia until 2016 makes the government and society worried about the nation's future because the majority of drug abusers are young people who are in

productive times. The future of the Indonesian nation is now at stake due to the dangers of drugs that threaten. This is what makes the government categorize drug abuse as an outside crime

In collaboration with the National Narcotics Agency, Universitas Medan Area implemented a program "SOCIALIZATION ABOUT THE DANGERS OF DRUG ABUSE" in the subdistrict percent Sei Tuan to reduce the level of drug abuse and make Percut Sei Tuan Subdistrict become a prosperous district without drugs. Medan City Government participated in the normalization program in villages and villages, District Percut Sei Tuan Deli Serdang North Sumatra. Several officials, the Ministry of Health, the Ministry of Social Services and other relevant Ministries participate fully in carrying out various activities.

Based on the description above, it is necessary to conduct community service activities of independent funds as an effort in the prevention and eradication of drug abuse among young people is inevitable. The purpose of this community service activity is as follows. 1) Can improve the knowledge and understanding of youth about the types and dangers of drugs. 2) Can improve the skills of youth in tackling drug abuse.

The definition of the program, in general, is the plan or design of activities to be carried out. While the understanding, in particular, is a series of continuously carried out activities with time and implementation usually takes a relatively long time. The program is the main element that must exist to achieve implementation activities because in a program has been loaded various aspects, among others: 1). There are goals to be achieved 2). Some policies must be taken in achieving this goal 3). The existence of rules is held with the procedure that must be passed 4). The existence of budget estimates that need or need 5). There is a strategy in implementation (Arikunto, 2010:3).

The picture of Indonesian society that is to be achieved through the development of health, as formulated in the Vision of a healthy Indonesia, characterized by its residents living in a healthy environment and behavior, can reach quality health services and has a high level of health (Lamsudin, 2001).

One of the critical problems faced to realize this vision is the misuse of narcotics, psychotropics and other addictive substances. NAPZA or more popularly known as drugs, is, especially among the younger generation. Of the seven main problems of adolescent health, namely smoking, alcohol abuse, and drugs, road safety, sexual health, physical activity, nutrition and weight, and suicide. Alcohol and drug abuse ranked highest and were the biggest challenge in health and social issues (Nasution, 2004).

The presence of drug victims in the family is often a problem in the family itself. The most significant cause is caused by an unhealthy and unhappy family (broken home). On the contrary, a prosperous family covered in a harmonious, harmonious and balanced atmosphere, where students can grow and develop physically, mentally and socially optimally, is a solid bulwark to overcome and overcome threats and disorders, including tackling drug problems.

Experience proves that groups of parents, when moved and given knowledge, skills, support and assistance, can be the most active community partners in preventing drug hazards. Family as a small

unit in the community is the main forum for socializing children towards adult personalities. The family is the main fortress that can prevent children from drug problems. Prevention of drug abuse should begin in the family.

Drugs are an acronym for narcotics, psychotropics, and other addictive substances. Drugs are natural and chemical substances that can change one's mind, mood, feelings, and behavior if inserted into the body by eating, drinking, inhaled, injecting, etc. While narcotics are substances or drugs derived from plants or non-plants, both synthesis and semi-synthesis can cause a decrease or change of consciousness, eliminate waste, reduce to relieve pain, and cause dependence. Mauston, (Zulkarnain, 2014).

The occurrence of drug abuse is a very complex social problem and is strongly related to various factors. At the very least, drug abuse is not involved by the abuser individual itself but is also influenced by environmental factors and the availability of drugs classified as drug categories or NAPZA. The abuser factors are divided into three, namely: 1. Individual factors, 2. Environmental factors, and 3. The drug factor itself

A multidimensional drug abuse, health, social and educational, security and law enforcement. From the health dimension of abusers can destroy and damage health, drug abuse can destroy and damage human health, both physical health and spiritual health. The economic dimension requires a significant cost (Afianti, 2008). The social and educational dimension can cause changes towards immoral and anti-social behavior, while the religious and law enforcement dimension can encourage actions that disturb society and other violations of the law.

## **METHOD AND PROCEDURES**

This devotional activity uses methods of lectures, discussions and demonstrations. The lectures given were presented in the form of PowerPoint presentations and demonstrating the dangers of Drugs. After that, a discussion/question and answer session ended with quizzical giving to motivate in improving and developing community service activities. Efforts to prevent and eradicate drug abuse are through socialization or discussion and group guidance (Kartono, 2013).

On Monday, March 1, 2021, the time and place were held at the Place: FUTSAL N2 PERINTIS, which is addressed Jl. Perintis No. 28 Tembung, Tembung Village, Percut Sei Tuan District Deli Serdang, North Sumatra.

## **RESULTS**

Community service activities titled The Role of Youth natural motivation Through Socialization Program About the Dangers of Drug Abuse In The Village Tembung Subdistrict Percut Sei Tuan Deli Serdang, held on Monday, March 1, 2021, followed by about 100 Youth Tembung Village. This activity is carried out well by the common objectives. 85% of young people become aware and understand about

socialization materials. This is evidenced by the value of quizzes and discussions and demonstrates good results and enthusiasm. The stages of devotion activities carried out areas :

1. Preparation of Devotion

- a. Survey of the location of devotion through a visit to the village of Tembung District Percut Sei Tuan Deli Serdang Regency
- b. Application for permission for activities of the Village Head and local authorities and related Ministries
- c. Preparation of socialization materials

2. Implementation of Devotion

- a. The opening of the Service begins with the opening by a dedicated team from the University of Medan Area
- b. The delivery of socialization materials is delivered to youth about the drug group, how to identify drug users, target/target dealers, the impact of drug use and countermeasures. The material is delivered in  $\pm 30$  minutes.
- c. discussion/Q&A After material Delivered, then Continued with session discussion, asked answer, and demonstrated the introduction of Drugs and Narcotics that last for  $\pm 30$  minutes.

3. Evaluation of Activities At the end of the session, conducted quizzes and drug hazard performances using media and video, which aims to measure the level of knowledge and understanding of youth to socialization materials. This quiz session lasts for  $\pm 20$  minutes.

The mentoring program of the Institute of Community Service of The University of Medan Area in collaboration with the National Narcotics Agency with the slogan "SOCIALIZATION ABOUT THE DANGERS OF DRUG ABUSE" has successfully carried out a series of activities in the village of Tembung Subdistrict Percut Sei Tuan Deli Serdang Regency NorthSumatra. The activity was carried out to build the interest of the residents of Tembung Village in order to be more productive and prosperous in various positive things.

A series of activities were carried out, such as healthy gymnastics with all residents of Tembung Village. In addition, free medical examinations are also carried out assisted by medical teams. A series of free health examinations in mental health consultations, urine examinations, kidney and liver function examinations and reproductive health examinations. This can be seen from their enthusiastic participation, which attended approximately 100 participants. It is expected that this program can build a prosperous Tembung Village community without drug abuse.



The output obtained from this activity is the youth of Tembung Village, Percut Sei Tuan Subdistrict, Deli Serdang Regency, North Sumatra, to know and understand how to tackle drugs, so that youth can already make protection efforts against things that can lead to acts of drug abuse.

The follow-up recommendation of this activity is that similar activities can be carried out on an ongoing basis by involving relevant stakeholders (National Narcotics Agency of Deli Serdang Regency, North Sumatra, Village Government, District Government, Regency Government) so that youth can actively conduct prevention/protection efforts against drug abuse. In addition, in order for this kind of activity to receive support from stakeholders.

## **CONCLUSION**

Community service activities entitled The Role of Youth in Motivation Through Socialization Program About the Dangers of Drug Abuse In The Village Tembung Subdistrict Percut Sei Tuan Deli Serdang, carried out well by the common objectives.

Programs sialidase assistance about Danger drug abuse prevention seen from the program information obtained by the community and the public welcomed. The implementation of the socialization program is seen in terms of the implementation of the program, the response or quality of the program, services, facilities, has been run and in terms of the implementation of the program is running well, the services provided are adequate, and the community responds well in welcoming the program and also the facilities provided are adequate.

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