



THE COMMUNITY EMPOWERMENT THROUGH THE DIGITAL OF ARABIC APPLICATIONS HAJJ & UMRAH AT RAUDHOTUL QURAN ISLAMIC BOARDING SCHOOL, JATINANGOR, WEST JAVA

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Abstract

This community service activity aims to introduce the Hajj & Umrah The Digital of Arabic Application for the Hajj & Umrah Guidance Group (KBIH) at the Raudhotul Quran Islamic Boarding School, Jatinangor, West Java. This community service aims to provide socialization, training, and mentoring for teachers, Santri, and Hajj and Umrah congregants at the Raudhotul Quran Islamic Boarding School in Jatinangor, West Java. This service is carried out in collaboration with the Hajj and Umrah Guidance Group (KBIH). The material is delivered using Infocus and a projector in PowerPoint form. Results. The results of the activity carried out on November 24 2023 found that the Teachers, Santri and Hajj & Umrah Jama'ah of the Hajj & Umrah Guidance Group (KBIH) Raudhotul Quran Islamic Boarding School Jatinangor West Java were more enthusiastic and motivated to recognize the Hajj & Arabic Digital Application Umrah is further in its application and implementation in daily life, especially for Hajj and Umrah pilgrims as preparations in terms of language towards Mecca al Mukarromah.

As a result of this community service activity, it is possible to conclude that this outreach activity has the potential to increase enthusiasm and high motivation to recognize the Hajj & Umrah Arabic Language Digital Application further among teachers, Santri and Hajj & Umrah Congregants, Hajj & Umrah Guidance Groups (KBIH) Islamic Boarding Schools Raudhotul Quran Jatinangor West Java. The participants' enthusiasm was a defining characteristic of the event.

Keywords: *Application, Arabic, Digital, Language, Hajj & Umrah*

INTRODUCTION

Within the current era of digitalization, more and more work activities are being carried out online. The emergence of a need for a platform that makes these work activities more accessible is encouraged as a result. The answer to these requirements can be found in digital applications. Users of this platform can work from any location as long as they have access to the internet during their work hours. In this platform, users can collaborate, share documents, and perform various tasks related to their work activities. This platform continues to be developed during its development to accommodate the needs and challenges that arise in online work activities.

On the other hand, the Hajj Guidance Group (KBIH) significantly emphasizes an individual's ability to communicate in Arabic. Regarding the Hajj and Umrah pilgrimages, Arabic is the primary language spoken. KBIH requires Arabic language skills to provide appropriate guidance and make the congregation's worship easier. Therefore, developing and implementing a Digital Workspace Platform in Arabic specifically for KBIH could be the right solution to meet their needs.



Figure 1. Padjadjaran University Research Team with the Board of Directors of RQ Tour & Travel
 Hajj and Umrah PT Roudhotul Quran Barkatul Haromain

When it comes to the development of this platform, several obstacles need to be conquered. One of these challenges is the difficulty of constructing a user-friendly and simple interface for users to operate. In addition, it is essential to pay attention to the privacy and security concerns associated with the data shared by users on this platform. Another challenge is ensuring the platform's smoothness and stability when used by many users at once.

However, this platform can benefit KBIH and other users if it is successfully developed and implemented. This platform can help increase productivity and efficiency in carrying out tasks related to work activities. In addition, users who do not have Arabic language skills can take advantage of the Arabic language features specific to KBIH on this platform to expand their understanding of the language. It can improve the quality of guidance KBIH provides and the congregation's ability to carry out their worship.

As technology develops increasingly rapidly, developing and implementing a platform like this can be the right choice to meet the needs and challenges in work and religious activities. The Hajj Guidance Group (KBIH) is vital in guiding pilgrims in carrying out the Hajj and Umrah pilgrimages. In carrying out this worship, understanding Arabic is very important. Arabic is the primary language in the Hajj and Umrah pilgrimages, from worship rituals to interactions with the local community.

Therefore, KBIH must ensure that the congregation understands Arabic sufficiently. KBIH must provide appropriate and easy-to-understand guidance for pilgrims regarding procedures and prayers during the Hajj and Umrah pilgrimages. Apart from that, KBIH must also help pilgrims understand Arabic used in daily interactions, such as communicating with residents or Hajj and Umrah officials.

However, not all congregants have adequate Arabic language skills. Therefore, KBIH needs to find a solution to provide guidance and ensure the congregation's understanding of Arabic. As previously mentioned, one solution is to use a digital platform that provides Arabic specifically for KBIH. This platform can help KBIH provide more effective and easy-to-understand guidance for

pilgrims who need more Arabic language skills.

In developing and implementing the platform, it is necessary to ensure that the Arabic language provided is by KBIH's needs and is easy for the congregation to understand. It will help increase the effectiveness of the guidance offered by KBIH and make it easier for the community to carry out their worship. In this way, KBIH can ensure that pilgrims understand Arabic sufficiently when carrying out the Hajj and Umrah pilgrimages.

Thus, efforts are needed to introduce the Hajj & Umrah Arabic Digital Application in the Hajj & Umrah Guidance Group (KBIH) through this community empowerment activity, especially for the extended family of the Raudhotul Quran Islamic Boarding School, Jatinangor, West Java.

METHOD

The approach used in this service activity is the PAR (Participatory Action Research) approach, which is an approach related to social change to realize three benchmarks, namely the existence of a joint commitment with the community, the presence of local leaders and new institutions in society that are built based on needs (Rahmat and Mirnawati 2020), namely providing education through counselling on the Hajj & Umrah Arabic Digital Application at the Hajj & Umrah Guidance Group (KBIH) at the Raudhotul Quran Islamic Boarding School, Jatinangor, West Java, using several strategies in a comprehensive (comprehensive) manner. Counselling on Digital Applications in Arabic for Hajj & Umrah is devoted to two materials: Digital Applications and Arabic specifically for Hajj & Umrah.

The selection of this material is based on the cognitive development of the participants, namely Teachers, Santri and Hajj & Umrah Jama'ah, Hajj & Umrah Guidance Group (KBIH) Raudhotul Quran Islamic Boarding School, Jatinangor, West Java and because they are at a beginner level to know and learn about Digital Applications and Arabic, especially for Hajj & Umrah. Apart from that, it is hoped that the participants will realize that, in their daily lives, they are already familiar with Digital Applications and Arabic, specifically for Hajj and Umrah. However, they are unaware of this because of their lack of knowledge.

The series of Community Service activities includes three stages, namely 1) preparation. The preparation stage includes preparing the place or location for counselling and administrative practice. Practice the site or location for counselling by holding a meeting with students and the Padjadjaran University Lecturer Team, then conducting a location survey carried out by students and then asking permission from the Main Director of the Hajj & Umrah Guidance Group (KBIH) Raudhotul Quran Islamic Boarding School, Jatinangor, West Java to carry out counselling activities This. Administrative preparations include preparing correspondence, materials, media and other facilities, which are assisted by teachers, students and members of the Raudhotul Quran Islamic Boarding School, Jatinangor, West Java, students. The extension material is 1. about Digital Applications. and Arabic specifically for Hajj & Umrah. This activity occurred at the Raudhotul Quran Islamic Boarding School, Jatinangor, West

Java, numbering 100 people, held on Friday, November 24 2023 3). The evaluation stage includes evaluating the structure, process and results obtained after the outreach activities were carried out and the participants' responses in understanding the material provided by the service team.

DISCUSSION RESULT

The first material was recognizing Digital Applications; this material was delivered by one of the Padjadjaran University research expert team, namely Dr Afrida Helen M.Kom, one of the Informatics Lecturers at the Faculty of Mathematics and Natural Sciences (FMIPA) UNPAD.



Figure 2. Second Material Delivery by Dr Afrida Helen, M.Kom in front of 100 RQ Tour & Travel Hajj and Umrah Congregants PT Roudhotul Quran Barkatul Haromain

In general, Dr Afrida Helen, M.Kom explained that *digital Applications* are as follows ;

Digital Applications Arabic Hajj & Umrah for the Hajj Guidance Group (KBIH) will be created based on inspiration from various existing platforms, with adjustments that take into account users' unique needs.

The following are several explanations regarding the interface design of this Digital Application:

First, Dashboard/Main Page. The platform's main page will provide a quick overview of activities and important information. This page will include the latest news or notifications, a calendar or schedule, and quick access to learning sessions and workgroups. Users can also customize the appearance and function of this dashboard according to their needs.

Second navigation. The platform will use a menu-based navigation system that is intuitive and easy to use. The menu will contain links to various main features such as user profiles, work groups, and learning sessions. This platform will also provide a search feature to help users find content or information quickly and efficiently.

Third, Collaboration and Communication. The interface design of this platform will support collaboration and communication functions. Features such as discussion rooms, forums and chat will make it easier for users to interact and collaborate with other team members. Users can also share documents or files and organize work tasks and projects through this platform.

Fourth, Customization and Personalization. One of the main features of this platform is the ability to customize and personalize the appearance and functionality of the platform according to user needs. Users can change the appearance, layout and function of various elements in the forum, such as dashboards, menus and other features. It allows users to create a digital work environment that suits their needs and preferences.

In the context of KBIH and Hajj/Umrah pilgrims, special features such as Arabic language learning modules and Hajj/Umrah guidance features will be added. The design and function of these features will be adjusted to make it easier for users to learn Arabic and get the guidance they need for the Hajj and Umrah pilgrimages.

The material presented by Dr Afrida Helen M.Kom in the Community Empowerment agenda regarding the first material, namely Digital Applications.

Meanwhile, the second material was about recognizing Hajj Umrah Arabic. It was presented by Eka Kurnia Firmansyah, M.Hum, one of the Arabic literature lecturers at the Faculty of Cultural Sciences, Padjadjaran University, who was also one of the research teams on the agenda.



Figure 3. Second Material Delivery by Eka Kurnia Firmansyah, M.Hum in front of 100 RQ Tour & Travel Hajj and Umrah Congregants PT Roudhotul Quran Barkatul Haromain

In general, the second speaker, Eka Kurnia Firmansyah, M., Explained that regarding Arabic, there are two variations, namely everyday Arabic ('amiyah) and official Arabic (fushhah). It was conveyed by the speaker, with the aim of readers, prospective Hajj pilgrims, understanding the differences between the two. Then, the speaker will provide Arabic vocabulary (microdata) commonly used daily. Like anything at the airport, they were cooking things.

Apart from vocabulary, poetry also provides examples of conversations that are commonly used in our daily lives. Such as how to greet, discussions in the market and others. Furthermore, the presenter also added additional supplements, such as information on Arab habits, with the hope that readers will understand and not misunderstand if there are Arab habits that are different from ours. For example,

rubbing the head and kissing the crown is a sign of love and respect, whereas in Indonesia, scratching the head is not allowed because the head is a crown that must be protected.

The speaker also added supplements about culinary delights around Makkah Al-Mukarramah, hoping that readers and Hajj pilgrims, if they are not used to Arabic food, can look for Indonesian restaurants. Finally, This is the material presented by Eka Kurnia Firmansyah, M.Hum, in the Community Empowerment agenda regarding the second material, Arabic for Hajj and Umrah.

CONCLUSION

From this community service activity, it can be concluded that this outreach activity can increase enthusiasm and high motivation to recognize the Hajj & Umrah Arabic Language Digital Application further among Teachers, Santri and Hajj & Umrah Congregants, Hajj & Umrah Guidance Groups (KBIH) Islamic Boarding Schools Raudhotul Quran Jatinangor West Java which enthusiasm by the participants marked.

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